

WHAT IS CLAIMED IS:

I. A control system for agent websites to be used in an internet system comprising:

at least one internet user site equipped with an internet accessible computer;

5 at least one promoting website to promote products, services and/or information in said internet system and to provide at least one advertisement web page;

at least one promoted website to allow transaction of products, services and/or information being promoted by said promoting website; and

10 at least one agent website to control displaying and selection of advertisement information at said advertisement web page of said promoting website;

characterized in that said control system links said internet user site to said agent website after said internet user site is linked to said promoting website and
15 said advertisement web page is provided to said internet user site, such that said agent website supplies a predetermined advertisement information to said internet user site and that said advertisement web page and predetermined advertisement information are displayed at said internet user site in combination;

that said control system requests said agent website to allocate a recording
20 file in said internet user site or to create a recording file in said internet user site, if no recording file is allocated in said internet user site; wherein said recording file

records at least address of said internet user site in said internet and data representing said predetermined advertisement information; and

that, when a selection instruction is input from said internet user site, said control system forwards said instruction to said agent website to actuate said agent website to pick up data in said recording file and links said internet user site to said promoted website to execute a purchase transaction.

2. The control system for agent websites according to claim 1 wherein data saved in said recording file comprises a membership number, a name, a birthday, a domicile area, sex identification, an email address and/or a domicile address.

3. The control system for agent website according to claim 1 wherein data saved in said recording file comprises operation environment of said internet user site corresponding to advertisement information being displayed.

4. A control system for agent website to be used in an internet system comprising:

at least one internet user site equipped with an internet accessible computer;
at least one promoting website to promote products, services and/or information in said internet system and to provide at least one advertisement web page;

at least one promoted website to allow transaction of products, services and/or information being promoted by said promoting website; and

at least one agent website to control displaying and selection of

advertisement information at said advertisement web page of said promoting website;

said method comprising the following steps:

- linking said internet user site to said agent website after said internet user site
- 5 is linked to said promoting website and said advertisement web page is provided to said internet user site, such that said agent website supplies a predetermined advertisement information to said internet user site and that said advertisement web page and predetermined advertisement information are displayed at said internet user site in combination;
- 10 requesting said agent website to allocate a recording file in said internet user site or to create a recording file in said internet user site, if no recording file is allocated in said internet user site; wherein said recording file records at least address of said internet user site in said internet and data representing said predetermined advertisement information; and
- 15 when a selection instruction is input from said internet user site, forwarding said instruction to said agent website to actuate said agent website to pick up data in said recording file and linking said internet user site to said promoted website to execute a purchase transaction.
5. The control system for agent websites according to claim 4, further
- 20 comprising a step of importing data of said recording file and said selection instruction in said agent website when a selection instruction is input from said internet user site.

6. The control method for agent websites according to claim 4 or 5 wherein data saved in said recording file comprises a membership number, a name, a birthday, a domicile area, sex identification, an email address and/or a domicile address.
- 5 7. The control system for agent website according to claim 4 or 5 wherein data saved in said recording file comprises operation environment of said internet user site corresponding to advertisement information being displayed.